

2017 Community Health Assessment (CHA) Survey
Madison County Community Health
Assessment Plan
(MC-CHIP)

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Madison County Health Department

Community Health Education Director

2017 CHA/MC-CHIP Survey

- Method: Online –Survey
 - Created by Madison County Health Department – Community Health Education Team
- Dates: 11-21-17 to 12-21-17
- Demographic:
 - Adults (18 y/o and above)
 - Anyone who lives, works or goes to school in Madison County, Kentucky
- Promoted through: Local websites, social media, community e-mail distribution lists, and word of mouth
- Responses: 364 (unique) surveys

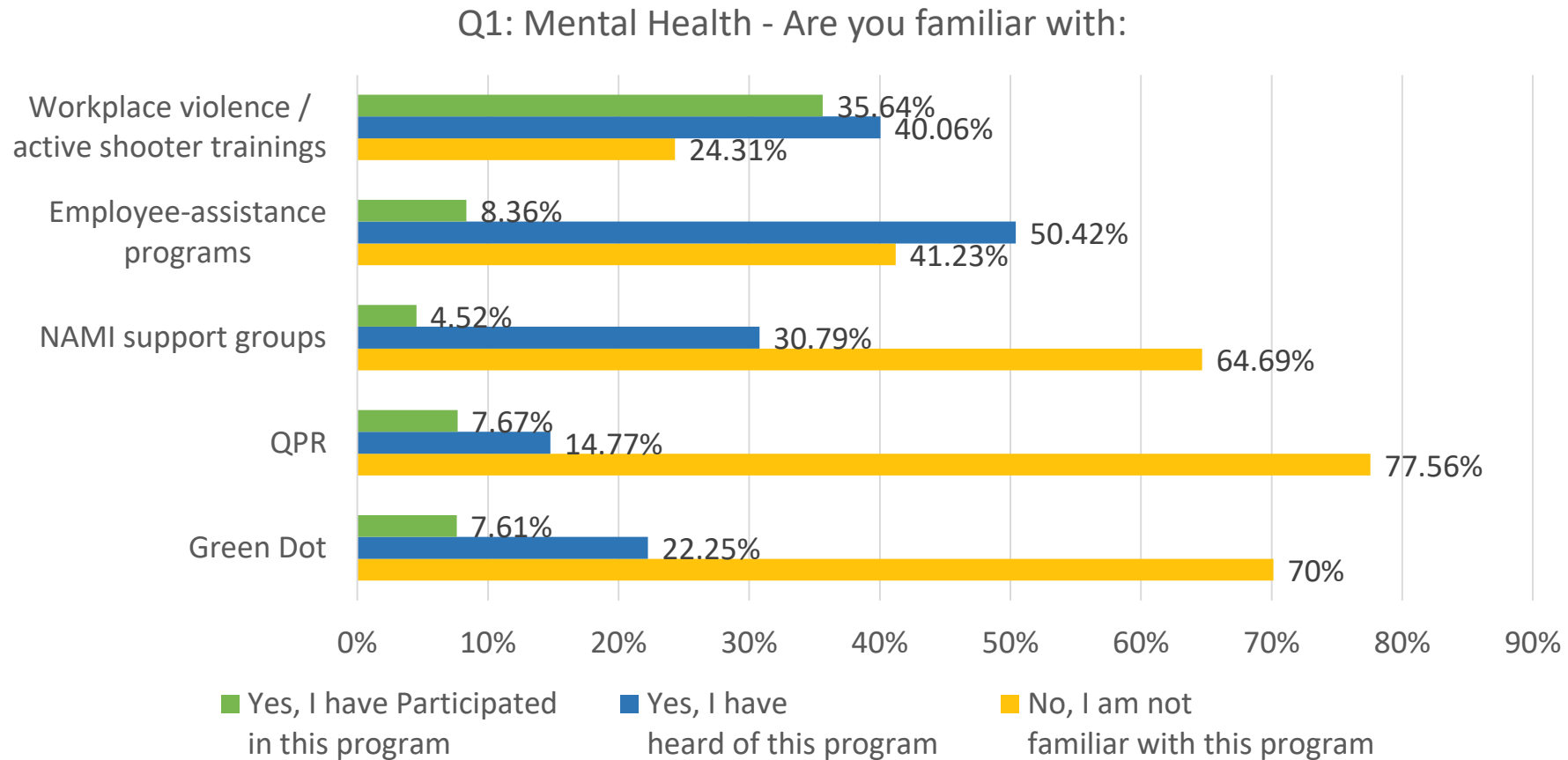
Focus Area: Mental Health

Question 1: Are you familiar with:

Program	Yes, I have Participated in this program	Yes, I have heard of this program	No, I am not familiar with this program	Total Responses
Green Dot	7.61%	22.25%	70%	
	27	79	249	355
QPR	7.67%	14.77%	77.56%	
	27	52	273	352
NAMI support groups	4.52%	30.79%	64.69%	
	16	109	229	354
Employee-assistance programs	8.36%	50.42%	41.23%	
	30	181	148	359
Workplace violence / active shooter trainings	35.64%	40.06%	24.31%	
	129	145	88	362

Focus Area: Mental Health

Question 1: Are you familiar with:



Focus Area: Mental Health

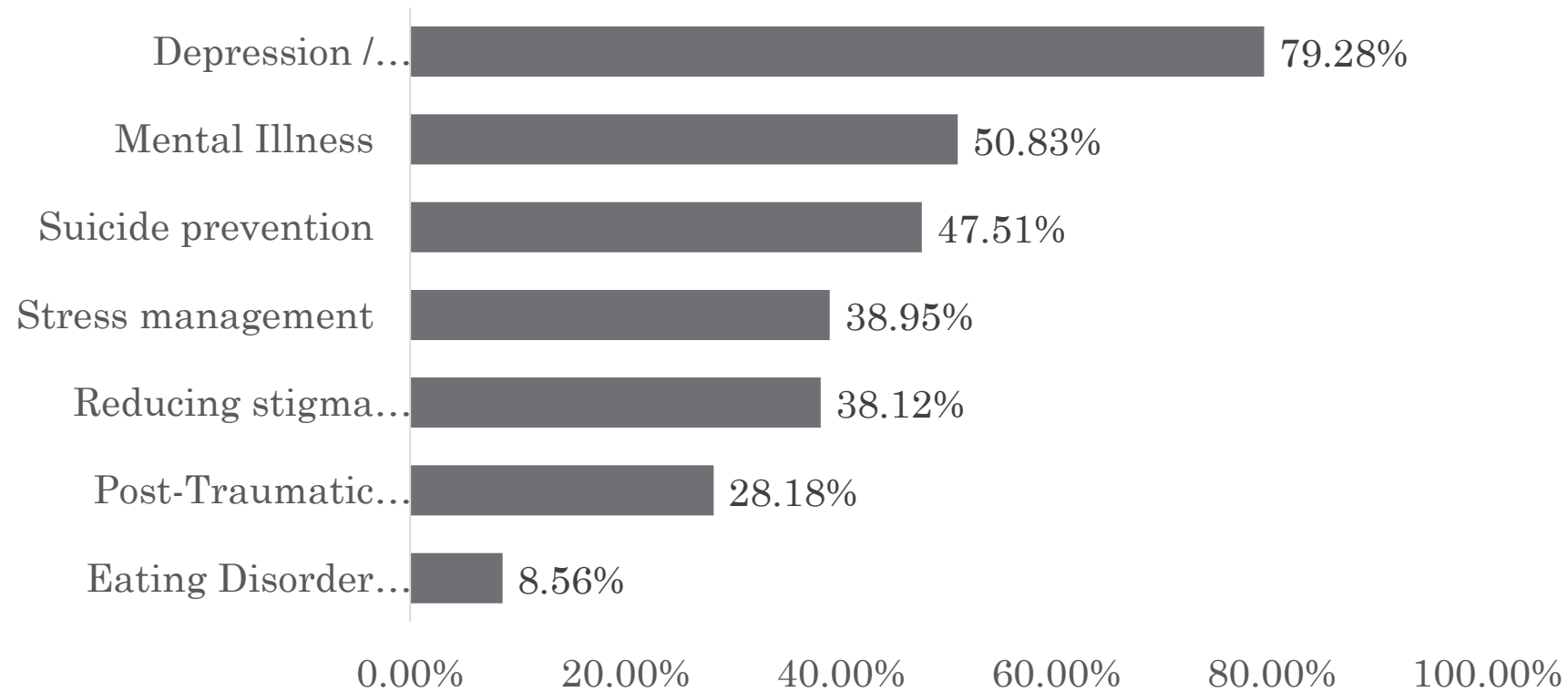
Question 2: If you had to prioritize THREE focus areas for mental health in Madison County, Which would you choose?

Program	Responses	
Eating Disorder prevention and treatment	8.56%	31
Post-Traumatic Stress Disorder	28.18%	102
Reducing stigma around mental health issues	38.12%	138
Stress management	38.95%	141
Suicide prevention	47.51%	172
Mental Illness	50.83%	184
Depression / Anxiety management	79.28%	287
Questions Answered		362

Focus Area: Mental Health

Question 2: If you had to prioritize THREE focus areas for mental health in Madison County, Which would you choose?

Identified Mental Health Focus Areas



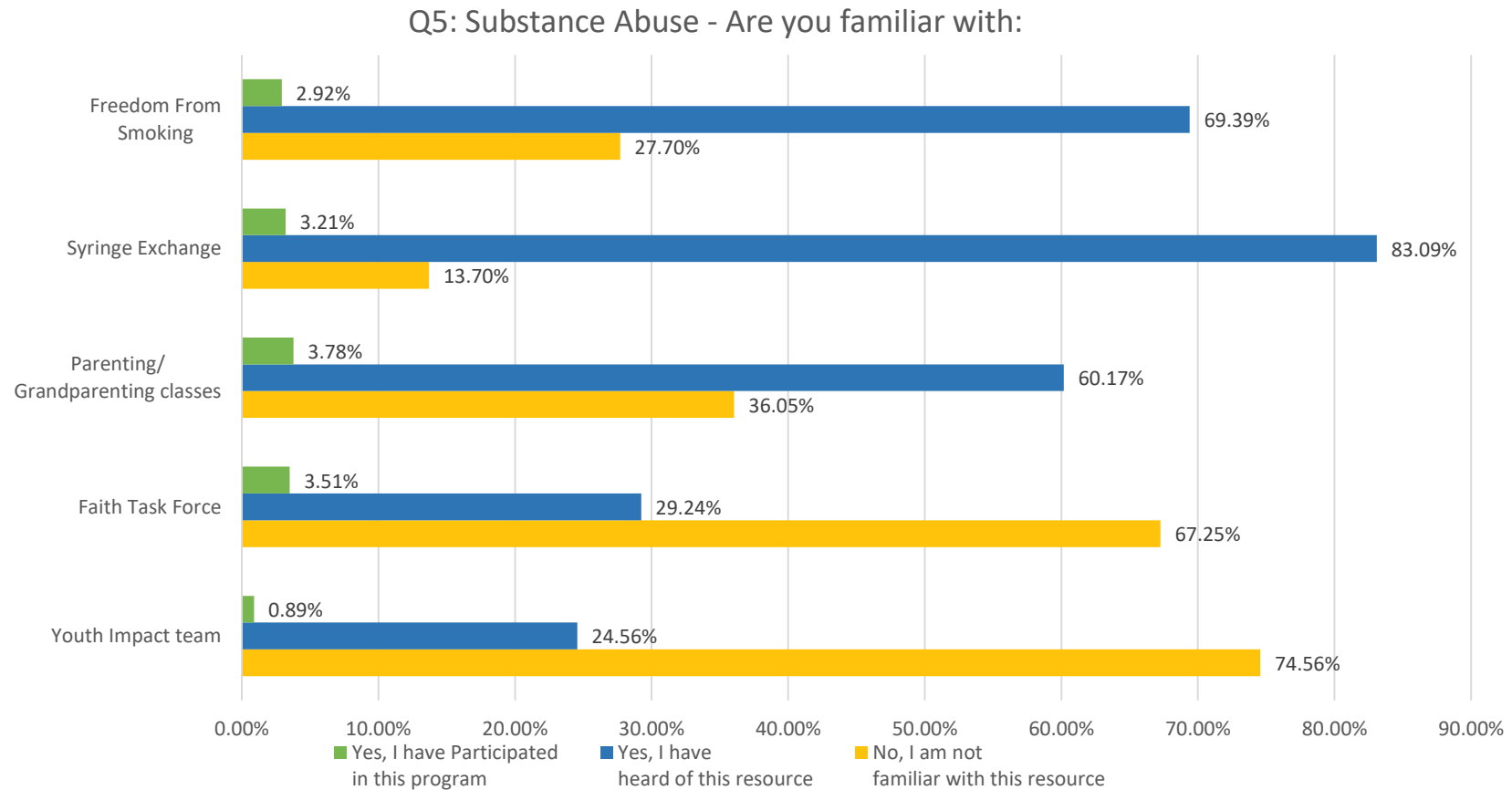
Focus Area: Substance Abuse

Question 5: Are you familiar with:

Program	Yes, I have Participated in this program	Yes, I have heard of this resource	No, I am not familiar with this resource	Total Responses
Youth Impact team	0.89%	24.56%	74.56%	338
	3	83	252	
Faith Task Force	3.51%	29.24%	67.25%	342
	12	100	230	
Parenting/ Grandparenting classes	3.78%	60.17%	36.05%	344
	13	207	124	
Syringe Exchange	3.21%	83.09%	13.70%	343
	11	285	47	
Freedom From Smoking	2.92%	69.39%	27.70%	343
	10	238	95	

Focus Area: Substance Abuse

Question 5: Are you familiar with:



Focus Area: Substance Abuse

Question 6: If you had to prioritize THREE focus areas for the topic of substance abuse in Madison County, which would you choose?

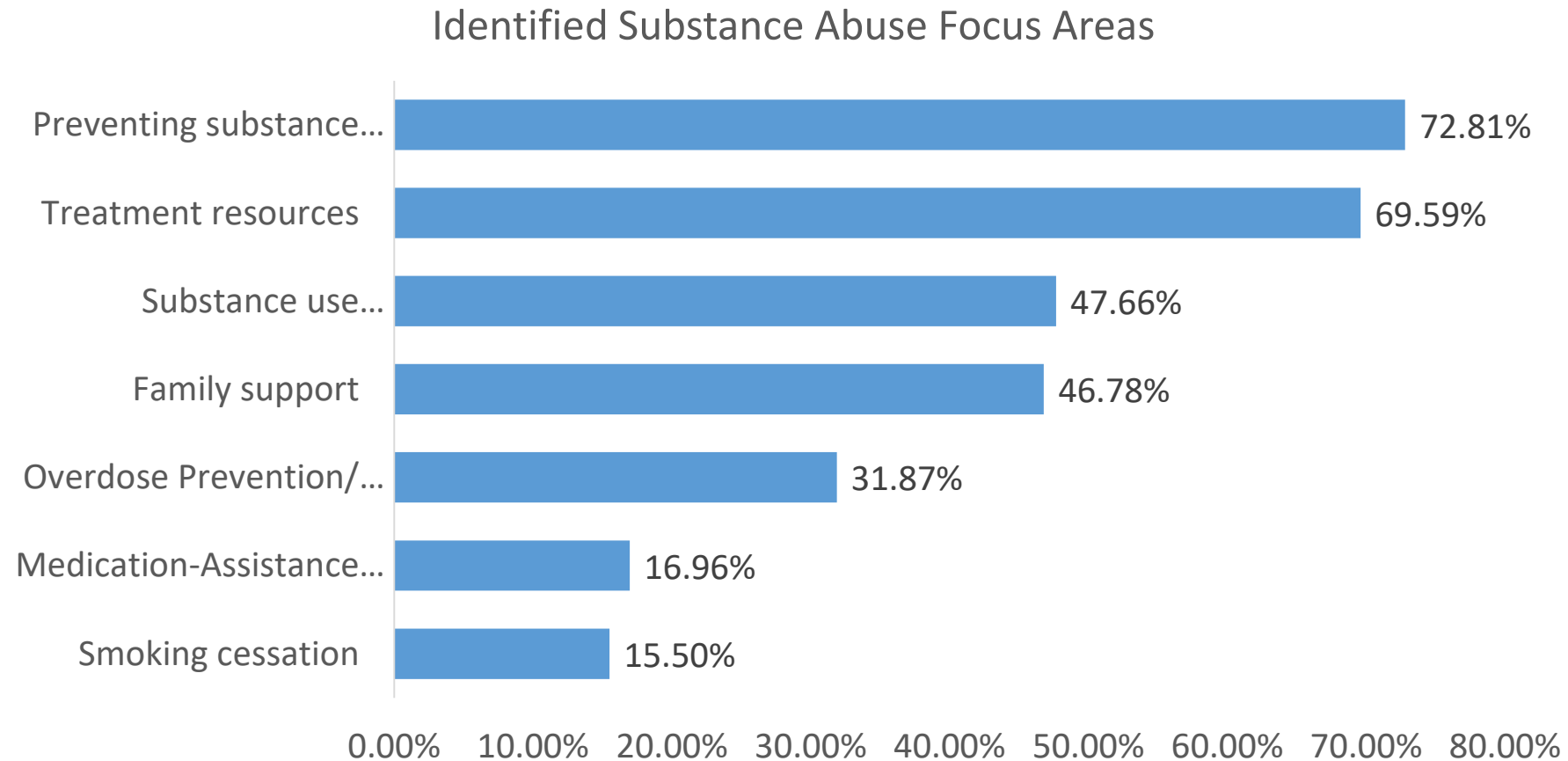
Choice	Responses	
Smoking cessation	15.50%	53
Medication-Assistance Treatment (methadone, Suboxone)	16.96%	58
Overdose Prevention/ Narcan trainings	31.87%	109
Family support	46.78%	160
Substance use and pregnancy	47.66%	163
Treatment resources	69.59%	238
Preventing substance use	72.81%	249

Question Responses

342

Focus Area: Substance Abuse

Question 6: If you had to prioritize THREE focus areas for the topic of substance abuse in Madison County, which would you choose?



Focus Area: Healthy Lifestyles

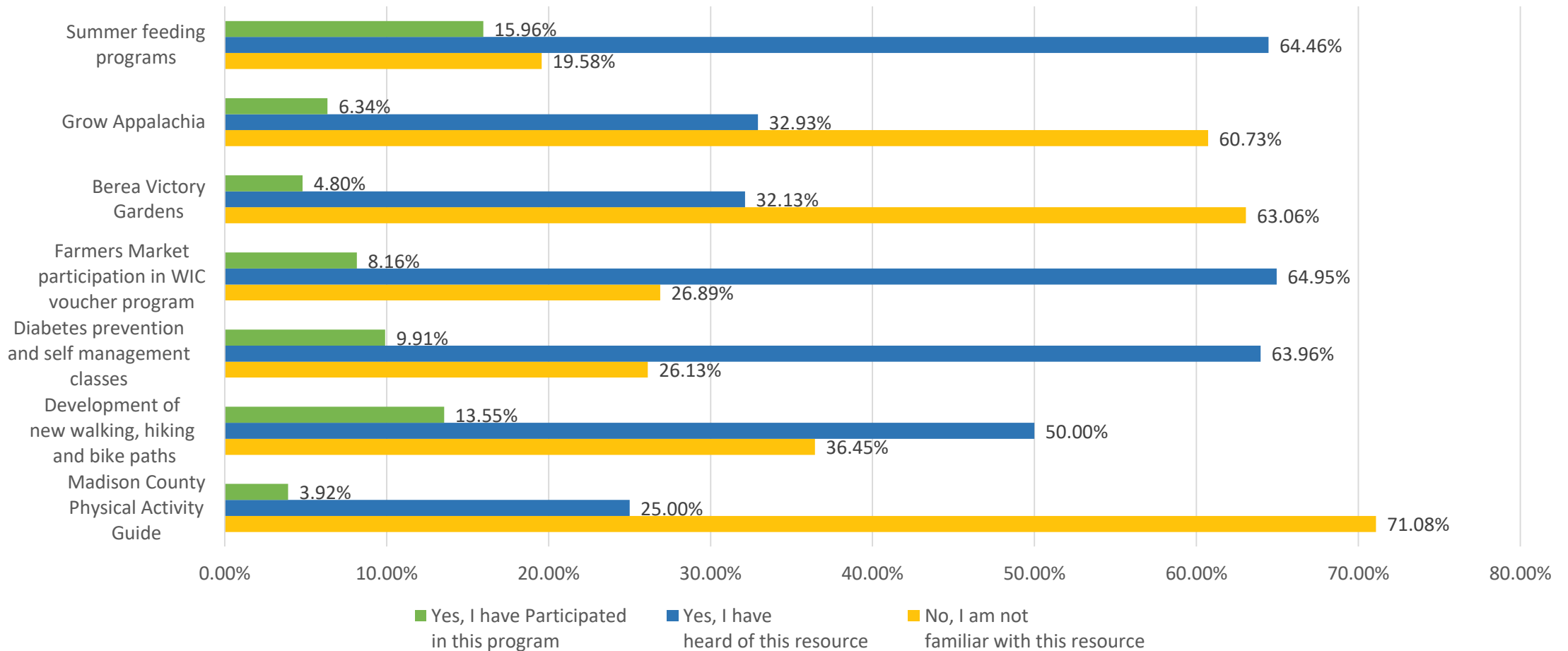
Question 9: Are you familiar with:

Program	Yes, I have Participated in this program	Yes, I have heard of this resource	No, I am not familiar with this resource	Total Responses
Madison County Physical Activity Guide	3.92%	25.00%	71.08%	
	13	83	236	332
Development of new walking, hiking and bike paths	13.55%	50.00%	36.45%	
	45	166	121	332
Diabetes prevention and self management classes	9.91%	63.96%	26.13%	
	33	213	87	333
Farmers Market participation in WIC voucher program	8.16%	64.95%	26.89%	
	27	215	89	331
Berea Victory Gardens	4.80%	32.13%	63.06%	
	16	107	210	333
Grow Appalachia	6.34%	32.93%	60.73%	
	21	109	201	331
Summer feeding programs	15.96%	64.46%	19.58%	
	53	214	65	332

Focus Area: Healthy Lifestyles

Question 9: Are you familiar with:

Q 9 Healthy Living - Are you familiar with:



Focus Area: Healthy Lifestyles

Question 10: If you had to prioritize THREE focus areas for the topic of healthy lifestyles (physical activity, nutrition and diabetes) in Madison County, which would you choose?

Choice	Responses	
better sidewalks	30.72%	102
affordable access to diabetes prevention programs	31.02%	103
more healthy eating / healthy cooking classes	33.13%	110
an interconnected system of trails throughout the county	38.86%	129
more walking / biking /hiking options near you	43.98%	146
affordable community exercise options	55.12%	183
easier access to healthy, affordable food	65.96%	219

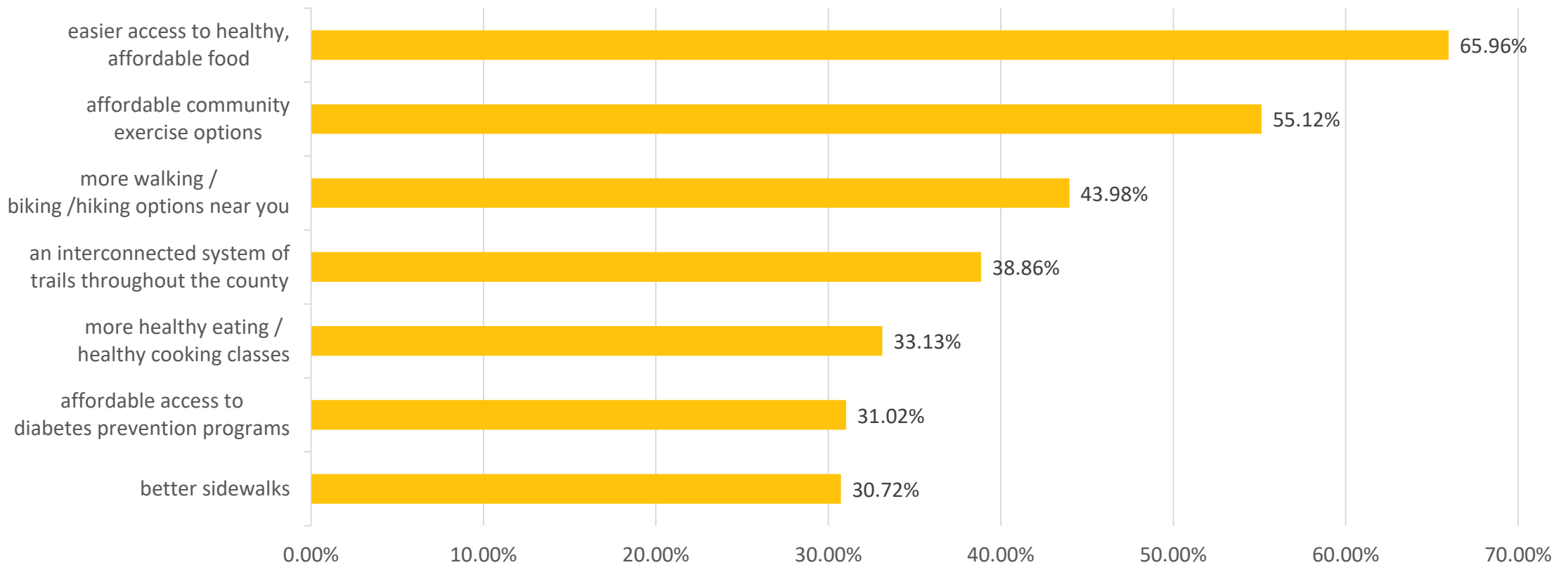
Total Answered

332

Focus Area: Healthy Lifestyles

Question 10: If you had to prioritize THREE focus areas for the topic of healthy lifestyles (physical activity, nutrition and diabetes) in Madison County, which would you choose?

Identified Healthy Lifestyle Focus Areas



CHA/MC-CHIP 2017 Survey

- Other data collected
 - Community Comments
 - Listing of programs community members are aware of that address focus areas
 - E-mail addresses of those who choose to be added to an e-mail distribution list for each of the focus areas

Thank you:

- Laura Nagle (MCHD)– Survey tool creation and set up
- Martin Hensley (MCHD)– Websites and social media assistance
- Katheryn Costanzo, RN (EKU – MSN candidate)– Data entry and graphs

For
Questions or Comments

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